

ALPHA KAPPA ALPHA SORORITY, INC.

*Polishing our Pearls of Wisdom*

**83RD FAR WESTERN  
REGIONAL CONFERENCE**

APRIL 10-15, 2012 · PHOENIX  
ARIZONA GRAND RESORT

## **SOUVENIR JOURNAL INFORMATION**

Chapters and individual Sorors will once again have an opportunity to place ads in the 83<sup>rd</sup> Far Western Regional

Conference Souvenir Journal in several categories. **Please Note-- The journal will include the conference agenda, programs and ads in one booklet. This will provide greater visibility of ads and recognitions to conference participants.** Please take advantage of this great opportunity to advertise to conference participants and local community members in attendance. As always, chapters are asked to support this effort through the purchase of chapter ads. Businesses and organizations should use the appropriate form to submit souvenir journal ads after located in the registration form section.

Sorors are also encouraged to solicit outside advertisers/business to support the regional conference by purchasing an ad. A corporate solicitation letter template is available. Please contact the Souvenir Journal Committee at [souvenirbooklet@2012fwrc.com](mailto:souvenirbooklet@2012fwrc.com) for a copy.

**Individual ads may be purchased by chapters or sorors to recognize:**

- New Silver Star, Diamond and Golden Sorors
- New Chapter Basilei/Chapter Sorors of the Year
- Sorors Initiated Together
- New Sorors (initiated since last Regional Conference)
- Sorors who work together, Sorors who attend the same church, Sorors who are from the same schools or city/state, etc.
- Significant accomplishments or accolades

**Congratulatory ads may be purchased by chapters or sorors to recognize:**

- Host Cluster Members
- Current Directorate Members from Far Western Region
- Former Directorate Members from Far Western Region
- International and Regional Committee Representatives
- Legacy Sorors

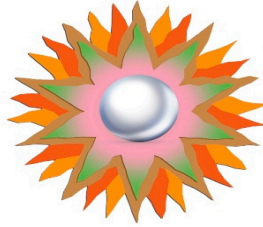
**Please submit a hard copy of camera-ready ads and photos in PDF format. Fees, form and ads must be received no later than February 15, 2012 to:**

AKA 83<sup>rd</sup> Far Western Regional Conference  
ATTN: Souvenir Journal Committee  
P.O. Box 65072  
Phoenix, AZ 85082

**Please also email a copy of your camera-ready ads and photos in PDF format no later than February 15, 2012 to:**

[souvenirbooklet@2012fwrc.com](mailto:souvenirbooklet@2012fwrc.com)

**Make checks payable to: AKA 83<sup>rd</sup> Far Western Regional Conference**



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## Regional Conference Souvenir Journal Invoice

Please indicate below the size of the ad you wish to purchase.  
Make check payable to: AKA 83rd Far Western Regional Conference

I have enclosed the amount of \$0.00 as full payment for a

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Souvenir Journal & Gala Full Page Ads (2) (7.5" x 10) \$300.00  
Full Page (7.5" x 10) \$150.00  
Half Page (7.5 x 5") \$75.00  
Fourth Page (3.75" x 5") \$40.00  
Business Card (3.75" x 2.5") \$20.00  
Photo/ (no wording) 1/4 page (3.75" x 5") \$30.00  
Legacy Photographs (Names, Chapters, & Dates Initiated only) 1/4 page (3.75" x 5") \$30.00

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**ATTACH AN ADDITIONAL PAGE, IF NECESSARY.**

Advertiser's Name:

Address:

City:

State:

Zip Code:

Telephone:

E-mail:

Basileus (Chapter Ad only)

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**PLEASE SUBMIT HARD COPY ADS, PHOTOS AND FEES no later than February 15, 2012  
to:**

**AKA 83<sup>rd</sup> Far Western Regional Conference**

**ATTN: Souvenir Journal Committee**

**P.O. Box 65072, Phoenix, AZ 805082**

**Please also email a copy of your camera-ready ads and photos in PDF format to:**  
[souvenirjournal@2012fwrc.com](mailto:souvenirjournal@2012fwrc.com) Subject line: Souvenir Journal Ad Submission